

Safer & Stronger

Road Safety Business Plan

2010 - 2011



Table 1 – Outcomes

Ref	Outcome	Indicator	Source of Data	Target Area	Baseline	Actual 2010-11	Final Target 2011
1	The number of people killed and injured as a result of Road Collisions will reduce						
		Number of Road Collisions involving personal injury	Grampian Police Analyst	All of Moray	Fatal = 4 Serious = 33 Slight = 146		Reduction on baseline
		Number of people killed or seriously injured in road collisions	Grampian Police Analyst		Killed = 5 Seriously Injured = 41		Reduction on baseline
		Number of Drivers involved in personal injury collisions aged 25 & under	Grampian Police Analyst		Fatal = 2 Serious = 12 Slight = 66		Reduction on baseline
		Total number of drivers involved in personal injury collisions	Grampian Police Analyst		Fatal = 7 Serious = 50 Slight = 225		Reduction on baseline
		Percentage of drivers involved in personal injury collisions aged 25 & under	Grampian Police Analyst		Fatal = 37% Serious = 26% Slight = 30%		Reduction on baseline
		Total number of drivers with blood alcohol content over the prescribed limit	Grampian Police Analyst		133		Reduction on baseline

Table 2 – Outputs

Output Ref	Outputs	Measure	Lead Agency	Baseline	2010-2011	Target 2011
1	The number of people killed and injured as a result of Road Collisions will reduce					
	Provide a "Driving Ambition" day at each secondary school in Moray	Number of S6 pupils receiving training	Grampian Police	537		All Moray S6 students (474 on school roll Sept '08)
	Provide "Young Drivers" days	Number of young people receiving the training	Grampian Police	30		3 training days 54 Young Drivers
	Assist the education dept to send all S5 pupils in Moray to a "Safe Drive Stay Alive" event	Number of S5 pupils attending the event	The Moray Council	800		All Moray S5 students (852 on school roll Sept '08)
	Carry out pro-active "Hot Strikes"	Number of people attending events	Grampian Police/GFRS	157		3 Proactive Hot Strikes
	Provide "Over 55s" days	Number of people attending training	Grampian Police	18		1 Training Days 18 Persons
	Conduct "Operation Taurus" to combat drink/drug driving	Number of drivers stopped	Grampian Police	608		Increase on baseline
		Number of breath tests carried out		269		Increase on baseline
		Number of offences detected		2		Reduction on baseline
		% of positive breath tests		0.70%		Reduction on baseline
	Conduct Antisocial Driving operations targeting young drivers in Moray	Number of Drivers Warned	Grampian Police			Increase on baseline
		Number of vehicles seized	Grampian Police			Increase on baseline
	Conduct "Belt Up in Moray" initiative to enhance in car safety in Moray	Number of persons educated	Grampian Police	1000		Maxim
		Number of schools visited	Grampian Police	22		Most Moray Primary Schools

Table 3 – Resources

Outcome	Funding Recipient	Planned spend funding 2010/11	Funding required from Safer Communities	Mainstream resources allocated
1 The number of people killed and injured as a result of Road Collisions will reduce				
Provide a "Driving Ambition" day at each secondary school in Moray	Grampian Police	£3,000	£3,000	
Provide "Young Drivers" days	Grampian Police	£2,500	£2,500	
Assist the education dept to send all S5 pupils in Moray to a "Safe Drive Stay Alive" event	The Moray Council	£5,000	£2,500	£2,500.00
Carry out pro-active "Hot Strikes"	Grampian Police/GFRS/SAS	£1,000	£1,000	
Provide "Over 55s" days	Grampian Police	£500	£500	
Conduct "Operation Taurus" to combat drink/drug driving	Grampian Police	£3,000	£2,000	£1,000.00
Conduct Antisocial Driving operations targeting young drivers in Moray	Grampian Police	TBA	TBA	TBA
Conduct the "Belt Up in Moray" initiative to enhance in car safety in Moray	Grampian Police	£1,000	£500	500
Total		£16,000	£12,000	£4,000