

# Safer & Stronger

## Violence Reduction Business Plan

2010 - 2011

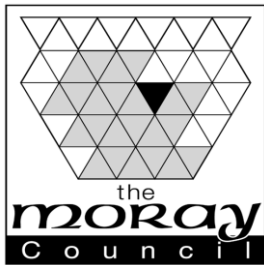


Table 1 – Outcomes

Ref	Outcome	Indicator	Source of Data	Target Area	Baseline	2010-2011	Final Target 2011
1	<b>People in Moray feel safer and incidences of violence will reduce</b>						
		Number of incidences of Domestic Abuse	Grampian Police Analyst, Aberdeen	All of Moray	480		Reduction on baseline
		Number of repeat incidences of Domestic Abuse	Grampian Police Analyst, Aberdeen		288		Reduction on baseline
		Number of incidences of Domestic Abuse involving alcohol	Grampian Police Analyst, Aberdeen		Victim = 204 Perpetrator = 305		Reduction on baseline
		% of incidences of Domestic Abuse involving alcohol	Grampian Police Analyst, Aberdeen		Victim = 41% Perpetrator = 62%		Reduction on baseline
		Gender breakdown of Domestic Abuse victims	Grampian Police Analyst, Aberdeen		Female = 400 Male = 68		Reference Only
		Number of Serious Assaults	Grampian Police Analyst, Moray		45		Reduction on baseline
		Number of Serious Assaults where alcohol was a factor	Grampian Police Analyst, Moray		32		Reduction on baseline
		Number of Petty Assaults	Grampian Police Analyst, Moray		1233		Reduction on baseline
		Number of Petty Assaults where alcohol was a factor	Grampian Police Analyst, Moray		377		Reduction on baseline
		Rate of Domestic Abuse incidents per 100,000 population	Scottish Government statistics website (annual)		No data		Reduction on baseline

Table 2 – Outputs

Output Ref	Outputs	Measure	Lead Agency	Baseline	2010-2011	Target 2011
1	<b>People in Moray feel safer and incidences of violence will reduce</b>					
	Run at least 3 media campaigns relating to domestic abuse	Number of campaigns run	Domestic Abuse Forum/Grampian Police	2		Run campaigns
	Run a high profile domestic abuse conference in Moray	Number of delegates attending	Domestic Abuse Forum	86		Maintain/increase baseline figure
	Deliver training in domestic abuse awareness	Number of people trained	The Moray Council	78		Maintain/increase baseline figure
	Promote and support the work of Pubwatch members in Moray	Number of Pubwatch campaigns supported	Grampian Police	5		Support a minimum of 2 Pubwatch campaigns during year.
	Run a high profile Violence Reduction campaign during the summer period	Number of Serious Assaults in Qtr 2	The Moray Council/Grampian Police	11		Reduction on baseline
		Number of Petty Assaults in Qtr 2	The Moray Council/Grampian Police	319		Reduction on baseline
	Run a seasonal "Safer Streets" campaign – Levels of specified crime types during the period of the campaign	Number of Serious Assaults during campaign period	Grampian Police	1		Maintenance of baseline
		Number of Petty Assaults during campaign period	Grampian Police	6		Reduction on baseline
		Number of Breach of the Peace offences during campaign period.	Grampian Police	11		Reduction on baseline

Table 3 – Resources

Outcome	Funding Recipient	Planned spend funding 2010/11	Funding required from Safer Communities	Mainstream resources allocated
<b>People in Moray feel safer and incidences of violence will reduce</b>				
Run at least 3 media campaigns relating to domestic abuse	Domestic Abuse Forum	0	0	
Run a high profile domestic abuse conference in Moray	Domestic Abuse Forum	0	£2,000 to be provided by NHS	
Deliver training in domestic abuse awareness	The Moray Council	0	0	
Promote and support the work of Pubwatch members in Moray	Grampian Police	0	0	
Run a high profile Violence Reduction campaign during the summer period	Grampian Police	0	0	
Run a seasonal “Safer Streets” campaign – Levels of specified crime types during the period of the campaign	Grampian Police	0	£4,000 to be provided by the Scottish Government	