

**Moray Economic Strategy
Tourism & Culture Group Meeting
Monday 12th November 2012, Moray College**

MEETING NOTE

Attendees	Mike Devenney (MD) – Moray College; Cllr Gary Coull (GC) – Moray Council; Andrew Anderson (AA) & Nicole Green (NG) – Highlands and Islands Enterprise.
Apologies	None.

1) Review of previous meeting note.

- No changes to be made.

2) Feedback on actions from previous meeting.

GC - Find out result from Culture Summit.

- Awaiting response.

GC - Discuss Events Strategy with Mairi McIntosh.

AA - Send a note on Events Strategy to Mairi McIntosh.

- List of events was sent to AA who is liaising with Mairi and Reni Milburn on this. They are in the process of producing a leaflet on running events.
- The need for linking up events, accommodation etc into packages, as part of Project 1, was stressed and thoughts that this could be a role given to an existing organisation or Social Enterprise, possibly the Moray Chamber of Commerce. Tourism has been incorporated into the Aberdeen Chamber of Commerce and the same in Aviemore.
- The group could work on a proposal for this to happen in Moray.

MD - Find out about Town Hall project.

- Future use of Town Hall still being decided, something the group could influence.

GC - Look into access of Capital Planning List and the Reserve List.

- Capital Planning List distributed via email, there is no Reserve List.

MD - Discuss coach drop off facilities and High Street Pavilion with Elgin BID.

- Elgin BID welcome the coach drop off facilities project but nothing underway at the moment, this could be encouraged by group.

AA - Find out about Business Advocate.

- The Business Advocate will be selected for the group.

3) Discussion on arranging a meeting with interested parties.

- AA gave an overview on the work he has been doing, meeting with interested parties and collating their stances on Tourism in Moray.

4) Results of cohort meeting (Friday 9th November).

- In regards to raising awareness of Moray, who is going to be responsible for this? And who is the target audience?
- Importance of reporting discussed as each group needs to be aware of what is being done by other groups etc. Possibility of circulating meeting notes between groups to keep each other up to date.
- Communications resource discussed.
- Business Summit on the 23rd will be attended by GC and AA.
- Should Project Team be involved in the prioritisation process?
- The Business Advocate will be appointed for the group, stressed the need for two as Tourism and Culture are two separate sectors.

5) AOB.

- Culture Café – MD will be attending, GC to arrange this.
- Support to hoteliers, this could be support to the creative industry also.
- Regional Sports Centre – suggestion that facilities may not all be in one place.
- It was discussed that it could be useful to have a three line update on each project's current status.

6) Date of next meeting.

- TBC, in three or four week's time.

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ACTIONS FROM MEETING

Who	Action
AA + GC	Confirm message to be delivered at Business Summit on the 23 rd of November.
GC	Confirm MD's attendance at Culture Café.
AA	Invite Anna McPherson to speak to the group.
NG	Look into the We Heart Moray group.
MD	Find out status of Town Hall project from Graham Leadbitter.
GC	Investigate coach drop off facilities project with Roads Dept.
GC	Meet with Mairi McIntosh re Projects 4 and 5, St Giles Church and High St Pavillion.
AA	Arrange meeting with Ian Hamilton re Business Development Support mechanism.