

**Moray Economic Strategy
World Host Meeting
Wednesday 3rd June 2015, 2.30pm
Board Room, Highlands and Islands Enterprise (HIE), Moray Area Office, Forres**

Meeting note

Attendees	Andrew Anderson (AA) and Nicole Green (NG) – Highlands and Islands Enterprise; Dave Stewart (DS) – Highland Retail Academy; Dawn McNiven (DM) – dmdotpr; Jackie Farquhar (JF) – Cairngorm National Park Authority; Peter Fitch (PF) – Federation of Small Businesses
Apologies	Alistair Farquhar (AF) – Buckie Area Forum; Christine Graham (CG) and David Allen (DA) – People1st; Cllr Gary Coull (GC) and Jim Morris (JM) – Moray Council; Craig Robertson (CR) – Business Gateway; Frances Webster (FW) – Skills Development Scotland; Gill Neill (GN) – Elgin BID; Sam Dowdall (SD) – Christies of Fochabers; Zillah Jamieson (ZJ) – Banffshire Coast Tourism Partnership

1) Review of previous meeting note

Accepted as written.

2) Feedback on actions from previous meeting

Action number	Agenda item	Decision	Action by
3	3	Meet to discuss employment of student placement	AA and CT

This has taken place and Maria Darrow-Bland has been employed and produced a work plan proposal for the next few months. This has been funded by using the balance of the People1st marketing grant and the HIE pilot grant.

All other actions completed to date.

3) Destination implementation plan

No changes to plan to date.

4) AOB

Action planning meeting – a meeting is to be scheduled to specifically look at what has gone wrong and what has gone well throughout the project to date. Maria’s work plan will be discussed and an action plan developed. Maria’s plan is based around face to face business engagement and follow up, distribution of marketing materials and facilitating the link between client and trainer on a town by town basis. NG to send out a Doodle poll to required attendees.

Welcome to JF – JF will be leading on business engagement in Tomintoul and Glenlivet for the group in conjunction with her work for the Cairngorms National Park Authority.

5) Date of next meeting

Wednesday 15th July, 2.30pm, Board Room, HIE, Moray Area Office, Forres.

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Actions from meeting

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Action number	Agenda item	Decision	Action by
1	4	Send out a Doodle poll to required attendees.	NG