

The Moray Community Planning Partnership



Public Performance Report 2010-2011

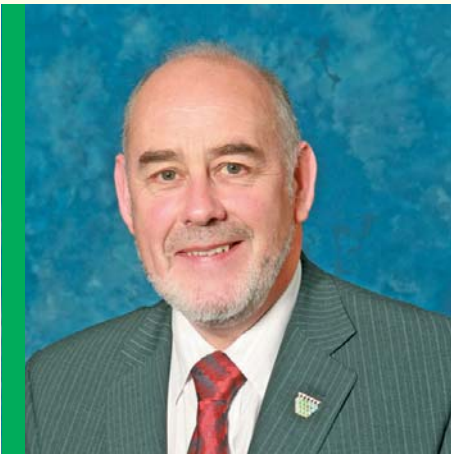


Improving the quality of life and wellbeing of everyone in Moray...

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Welcome to this report on performance of the Moray Community Planning Partnership for the year ending April 1 2011.

This past year has been a demanding one for members of the partnership. The Strategic Defence and Security Review brought news of the Nimrod cancellation, effectively ending the RAF's tenure at Kinloss after more than 70 years, and a very real threat to the future of RAF Lossiemouth. Moray's economy was at risk from a double blow of unprecedented proportions. A Moray Task Force, which included the

Community Planning partners, businesses and community groups, launched a lengthy campaign to present the strongest possible case to Government for the retention of RAF Lossiemouth. After more than nine months of relentless campaigning we were successful, a result that was announced beyond the period covered by this report but one that is important to include.

This intense period of collaborative working was a real test for the Community Planning Partnership, and one I feel it passed with flying colours. If there was ever a time when Moray needed a united front it was during this time of uncertainty, and the strong joint working relationships already existing between Community Planning partners were fundamental to our effective contribution to the campaign. The local RAF bases - who are members of the partnership - were frequently unable to become involved with campaigning matters, but the working relationships with the bases developed over the years of Community Planning meant that the partnership were better informed from the start.

While all this activity was going on the partnership still had to get on with the day job, and as you see in this report it achieved much towards the outcomes contained within the Single Outcome Agreement, these achieved both as a partnership and as separate organisations. All of which I hope contributes to life in Moray being of the highest quality for all of us who enjoy living here.

Further information on the Community Planning Partnership and the Single Outcome Agreement can be found on www.yourmoray.org.uk. Minutes of our meetings can also be found on this website.

Councillor George McIntyre JP

Convener of the Moray Council and Chair of the Moray Community Planning Partnership



The Single Outcome Agreement

OUTCOME NO. 15

Our public services are high quality, continually improving, efficient and responsive to local people's needs.

The Community Planning Partnership must ensure that the work it undertakes meets the needs of the local area, and to this end carries out regular strategic assessments for the five Community Planning themes.

These assessments provide vital statistical detail that assists in the effective targeting of resources from all partners. The aim is that the key themes identified from the assessment process will be used to inform the 2012 – 15 Single Outcome Agreement (SOA), thereby providing an evidence-based set of priorities for the local area. These key themes will also be the subject of consultations with key groups and provide members of the local population with the opportunity to express their opinion prior to the development of the next SOA.

Four of the five assessments were completed within the annual time frame in 2010-2011. The final one was completed some time into the next year.



Greener

OUTCOME NO. 14

We reduce the local and global environmental impact of our consumption and production

Last year the Greener strategic group held a successful 'green' business seminar to advise local businesses on more sustainable models, and an energy efficiency fair for general public interested in reducing their energy consumption. Both events attracted significant interest, and this year two further events, a sustainable design seminar and a Greener Moray Festival, were held to tap into the increased thirst for information on these issues.

Among the 40 delegates attending the design seminar included architects, developers, house builders, planning and building control officers. The event included presentations, a guided walk-through of the pioneering Findhorn eco-village, and stalls promoting locally manufactured sustainable products.

The Greener Moray Festival attracted over 900 visitors, nearly twice the number that attended last year's energy efficiency fair. The 25 exhibitors included energy installers, government funded organisations, social enterprises, waste reduction advisors, active travel and sustainable design promoters. It also included interactive events such as a cycle-powered smoothie maker and an eco-driver simulator that demonstrated energy-saving driving techniques.

As part of the council's efficiency and change programme Designing Better Services, a fleet of 100 pool cars has been purchased. The fleet is a mixture of fuel-efficient vehicles, including a number of electric and dual-fuel models, and will reduce the council's carbon footprint by providing staff with fuel-efficient travel.

Another element of the DBS programme is the conversion of a former supermarket into office accommodation and one-stop access point for the public. Not only will this conversion essentially recycle an inefficient low-tech building into a highly efficient, low energy working space, the council will also be able to dispose of nearly 20 costly, high-maintenance satellite offices.

New council homes built in the last year have all been designed with low energy consumption in mind. The buildings feature air-source heat-pumps, high insulation levels and low-energy electrical fittings, which means that tenants experience lower energy bills throughout the life of the buildings, the risk of fuel poverty is permanently reduced, and the area's carbon footprint is kept to a minimum.



Recycling and composting

During 2010/11 the cumulative recycling rate for Moray was 42.4% against a government target of 42%. The annual landfill total of biodegradable municipal waste was 23,119 tonnes – just short of the government target of 22,611 tonnes.

OUTCOME NO. 1

We live in a Scotland that is the most attractive place for doing business in Europe.

The Council are planning to introduce 'kitchen caddies' – six- litre containers for food waste that will be placed in brown bins. The first collections started in August 2011. The waste will go to Keenan Recycling Ltd in New Deer, Aberdeenshire, where it will be recycled into BSI accredited compost products using state of the art Vertical Composting Units (VCU). The compost is then sold by the recycling company to mitigate the processing costs, saving the council more than £25 a tonne in landfill costs.



Sustainable transport and core paths

Consultation on Moray's proposed core path plan attracted comment and objections, many of which were resolved at local level. Only 16 were referred to the Scottish Government Reporter. These have now been resolved and the plan is now officially adopted. As a result of the plan a number of upgrades have already been made to make access easier. These include:

- New steps at Knockando River Spey access point
- Repair of landslip at Giants Chair Walk in Dufftown
- New footbridge at Glenallachie path
- Path clearance at Moray coast trail, Hopeman Ridge and Meg's Wood, Dufftown

- Drainage works and surfacing at the path at the Wards, Elgin.

School Travel

These plans aim to stem the decline in the number of children walking and cycling to school and encourage more children to develop active and healthy travel habits.

When children are ferried to and from school by car, traffic levels increase and more parents decide it is unsafe or unpleasant to walk or cycle to school, creating a defeating cycle.

The Moray Council has a dedicated team working with schools to develop and implement school travel plans to address this and other associated issues. Developing a school travel plan provides a planned approach to the hundreds of school journeys made each day and can lead to real benefits for pupils, schools and the community, while having a dramatic effect on the local environment. Among the outcomes are: more children walking and cycling to school, improved health, road awareness and confidence of children, less pollution and congestion.

However, only four of the area's travel plans were completed, chiefly for Elgin school routes. School travel plans are being developed by Elgin High School and West End, St. Sylvester's and Greenwards Primary Schools.



Widening Travel Choice

A free bus service providing better connections between Elgin town centre and the retail park was piloted during the festive period 2010. The Urban Freedom e-Bus, an electrically-powered vehicle refurbished by Moray Council mechanics, operated between Elgin town centre, rail station and retail park.

To assist passengers use public transport more, real-time bus information systems were established at key bus stops. These information points are connected to the buses and the central control room via radio link, providing up-to-the-minute details on when the next bus is expected and other scheduled services.

OUTCOME NO. 12

We value and enjoy our built and natural environment and protect it and enhance it for future generations

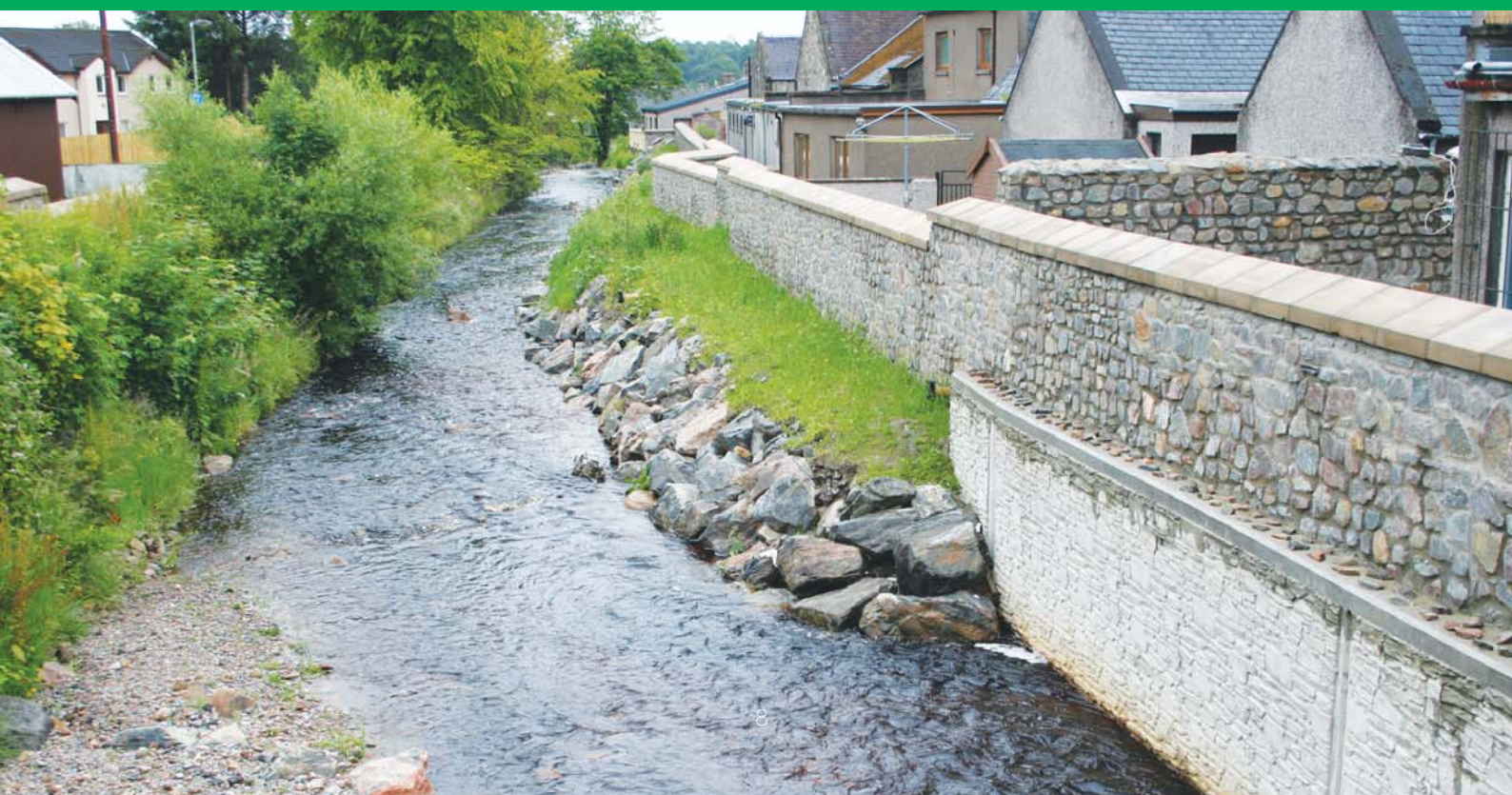
The £26million Rothes flood alleviation scheme was completed, providing significant protection to residents and businesses in the town. The flood alleviation scheme for Elgin – Scotland's biggest single project of its kind – was given final approval by the Scottish

Government this year. Early tree-felling work was able to start before the bird-nesting season, meaning that delays due to wildlife considerations were minimised.

The £86million pound scheme will take nearly four years to complete, and will afford protection to hundreds of homes and scores of businesses.

The Findhorn Pilmuir scheme has been approved, but funding for the £40million project has not been secured. Negotiations with the Scottish Government on this issue are ongoing.

A strategy to provide guidance both to developers of renewable energy projects and to elected members of the Economic Development and Infrastructure Services Committee was not completed in this year as planned. It is expected to be finished during 2011/2012.



Healthier

OUTCOME NO. 6

We live longer, healthier lives

Home Care

Under the priority of 'shifting the balance of care', the Home Care Change Programme has been developed throughout Moray by NHS Grampian and Moray Council. The programme helps the recently discharged patients from hospital recover in their own home by agencies providing more intensive medical and care back-up in the early release period. The level of contact time has increased by 44,090 hours between 2008 and 2010/11; a total of 330,578 hours was provided last year. The budget for this was also increased from £4,848,768 in 2009/10 to £5,100,211 in 2010/11

The 're-abling' home care service has been piloted in Keith, Speyside and Lossiemouth. Re-abling is where self-help is re-taught to those who have lost the basic skills to look after themselves, often following a medical condition or trauma. Training was rolled out for staff across Moray and has been completed.



Kick Butt smoking cessation programme

Moray Health Improvement Team worked with pupils from Lossiemouth High School and Health Improvement assistants from NHS Grampian to find ways of preventing young people from starting smoking, and helping those who wish to quit. The Lossiemouth pupils created the 'Kick Butt!' name and

designed a series of colourful and striking images to reach young people with the messages of the effects of smoking, such as wasting money, bad breath and tooth decay. The programme included:

- Providing drop-in sessions to help young people quit smoking.
- Providing confidential drop-in sessions offering support and advice on stopping smoking to young people delivered by the NHS Health Improvement Team, Moray.

Moray Alcohol and Drug Partnership activities

Tackling alcohol abuse was identified as one of the 10 key priorities in the Single Outcome Agreement. Moray has met the national targets that ensure people are not waiting more than four weeks to be assessed, and benefit from a similar target time for receiving a treatment.

Alcohol interventions have been delivered through GP Practices, A&E and ante-natal services to the general public, helping to identify drinkers with harmful and hazardous habits and provide onward support. The Moray Alcohol and Drug Partnership is working with educational and health services to develop awareness of substance misuse to be delivered as part of the Curriculum for Excellence within Moray schools, but as yet there are no indicators of how successful this initiative is.

Active Schools

The Active Schools programme provides 10 continual professional development courses for teaching and school staff, including physical activity for pre-schoolers and fundamentals of basketball. Over 180 volunteers, drawn from all over Moray and a wide range of backgrounds, facilitated the Active Schools programme. The volunteers give their time for free and help to train young people in a variety of sports.

Safer and Stronger

OUTCOME NO. 7

We have tackled the significant inequalities in Scottish society.

Moray Assisted Recruitment Scheme

In 2007 the Scottish Government allocated a total of £1.1m from the Fairer Scotland Fund to the Moray Community Planning Board to tackle the root causes of poverty and deprivation in Moray. In May 2008 the Community Planning Board approved the allocation of up to £246,433 to develop a Moray Assisted Recruitment Scheme (MARS). The scheme was to be aimed at young people aged 16-24 years who had been identified as facing disadvantage in their ability to move into employment. Some of the applicants had had a background of disadvantage including literacy issues, drug rehabilitation, youth offending and dyslexia. Individual support was given where appropriate to maintain the employment. By February 2011 30 posts had been filled.

Funding to employers for the MARS trainee post will end between August 2011 and January 2012, but many of the employers have committed to retaining the employee at the end of the first year.

Fairer Scotland Fund

The Fairer Scotland Fund invested £1.1m in Moray across 11 initiatives which were all designed to improve the life chances of individuals or regenerate disadvantaged communities. The funding of these projects concluded in March 2011 after which time final evaluation of the impact will be carried out.

In 2009 the Partnership approved £30,600 of funding from the Fairer Scotland Fund and NHS Grampian (Health Improvement Fund) to promote communication techniques for parents and young children from the early stages of pregnancy to the early language stage of 2-3 years old. Parents of young children were to be supported to understand the importance of communication and to use the resources available to support their child's communication development and to identify any difficulties at an early stage. The start of the project was subject to delays due to competing priorities, but in 2010 distribution of the resources for 2-3 year olds through health visitors, community nursery nurses and child minders was undertaken. Case study review shows that the accessible animated style of the resources appealed to parents and assisted in stimulating their babies and children to develop communication skills.



Grampian Racial Equality Council (GREC) research

In 2010 the Partnership commissioned GREC to carry out research to prioritise the actions in the Single Equality Scheme.

181 people representing various equality strands participated in the research through focus groups and face-to-face interviews.

The research highlighted a number of areas for future action by partners.

Among these were to develop a positive working relationship between Community Planning Partners and the Lesbian, Gay, Bisexual and Transgender (LGBT), and with the Muslim community, reduce bullying in schools and the future sustainability of the Moray Equalities Forum.

OUTCOME NO. 8

We have improved the life chances for children, young people and families at risk.

Domestic abuse

Media campaigns were carried out during the 2010 World Cup to highlight domestic abuse issues. Posters were placed in Moray licensed premises, and a large screen projector displaying information was put up in the Elgin nightclub, Downtown USA. A total of 96 licensed premises staff received training on recognising signs of domestic abuse.

Moray's ninth annual domestic-abuse conference was held in November when more than 100 delegates attended. The event was funded by the NHS and the RAF Benevolent Fund.

Another domestic abuse event was held in April to raise awareness amongst RAF personnel of the impact domestic abuse can have on the individuals concerned, the signs to look out of within the workplace which may give rise to concerns as well as the services and support available locally.

Funding of £30,000 from the Fairer Scotland Fund was allocated for one year to appoint two part time development officers. By the

end of August 2010 the response time to reports of abuse had fallen to one day. Part of the reason for this improvement was a simplification of the referral process whereby the referral came directly to the Early Intervention Service from the Police, instead of being referred to the social work team for allocation. While the figures for 2009/10 had shown an improvement on the previous year, the changes in recording methods led to an increase in the number of recorded incidences between 2009/10 and 2010/11. What this does highlight is that previous reporting/recording methods were not giving an accurate picture, and it may be that numbers will increase during the next year or so to provide a more accurate baseline from which to measure trends.

2008/09	2009/10	2010/11
Number of incidences of domestic abuse		
400	582	529
Number of repeat incidences		
262	405	307

School inspections

In June 2010 HMIE Inspectors returned to Moray to evaluate progress made against the 2009 inspection on joint agency child protection issues.

The inspectors found that good progress had been made in responding to the main points for action. Services across the partnership have made improvements in key areas, including the use of appropriate legal measures; information-sharing between paediatricians, social work and police; risk assessment and planning at child protection meetings; and the involvement of individual children in decision-making.

Members of the Moray Child Protection Sub-Committee were confident they could build on the progress already made. During 2011 – 2012 inspectors will revisit the council area to conduct a joint inspection of services to protect children as part of the second cycle of child protection inspections across Scotland.

Getting it right for every child (GIRFEC)

GIRFEC aims to support earlier and more effective intervention, led principally by staff in universal services to prevent the need for more intensive, reactive interventions later in a child's life and the potential need for compulsory measures through the Children's Hearings System.

A GIRFEC Development Officer was appointed in March 2008, and funding was this year confirmed until 2013 for the continuation of the post.

As part of her role, the Development Officer provided training to 600 multi-agency staff on Local Integrated Assessment and Planning Procedures, information sharing, consent and confidentiality issues, engaging and involving children and young people (in partnership with Children 1st and Aberlour Child Care Trust); assessment and the 'My World' triangle; action planning and SMART objectives.



Public Protection Forum

Public protection encompasses child protection, youth justice, adult support and protection, the management of sex offenders and violent offenders, domestic abuse and alcohol and drug issues.

The issues and challenges facing local communities in relation to public protection issues are complex. The difficulties facing many families in these circumstances mean that agencies must work together to be effective. It is critical to a successful outcome that these issues are overseen strategically to obtain as complete a view as possible of the wider agenda. To meet this need a Public Protection Forum was established from senior social work and police staff with the following remit :

- Ensure strategic links across the planning structures to allow wider policy development and service interventions.
- Seek briefings from each member group/committee on how they are responding to both national and local priorities and highlighting service initiatives.
- Act as a formal consultee on planned developments on any aspect of public protection.
- Encourage and promote training and awareness raising opportunities
- On behalf of the Community Planning Partnership, act as a source of advice and informal arbitration on areas of conflict or disagreement between member committees/groups.

OUTCOME NO. 9

We live our lives safe from crime, disorder and danger.

Road accidents in Moray

The number of road collisions in Moray has reduced significantly but casualties remain at similar levels to 2009/10. Partners were busy promoting the safe driving message to high risk groups, such as young drivers and anti-social drivers. Campaigns over the last year included:

- Belt up in Moray – visits to schools (1600 pupils by June 2010)
- Summer Safety Campaign, focussed on drivers during the World Cup period
- Winter Safety Campaign, as part of the national Festive Drink Driving Campaign. This year only four drink drivers identified during the four- week period which is down from the seven during the same period last year.
- Driving Ambition, a powerful presentation to pupils that contains a talk from a driver left disabled as a result of a collision, and graphic accounts of collisions from Grampian Fire and Rescue Service. Pupils are also tutored in advanced driving techniques.

Despite these initiatives and campaigns, fatalities remained at last year's level, serious casualties only reduced slightly and slight casualties dropped more significantly.

2009/10 – Fatal casualties 4, Serious casualties 39, Slight casualties 205.

2010/11 – Fatal casualties 4, Serious Casualties 32, Slight casualties 143.



Safer Streets

A disco event at the Elgin nightclub, Joanna's, for 3rd year pupils in Moray attracted 200 pupils in June. Now in its third year, the alcohol-free disco has become a popular annual event that provides an excellent platform for agencies to deliver safe drinking messages.

Summer and winter Safer Streets campaigns were mounted to help reduce anti-social behaviour in Elgin during times of high activity.

The Moray Alcohol and Drug Partnership provided £13,800 towards the Safer Streets initiative, the Scottish Government provided £8,000. The funding provided for four taxi marshals, a Red Cross ambulance and two additional police officers to be present on Elgin High Street during selected periods.

Campaign messages were run on local radio during the four weeks prior to Christmas, six times per day targeting peak listening periods. This was complemented by a poster campaign within licensed premises.

Grampian Fire and Rescue Service provided assistance by distributing posters, and NHS Grampian included taxi companies' details on the posters as well as taxi cards, which they themselves distributed.

Overall crime levels were lower than the same period during the previous campaign, in particular violent offences which dropped by 70%. This was particularly significant within the Buckie and Forres town centres where no violent offences were reported during the periods of the campaign.

OUTCOME NO. 10

We live in well-designed, sustainable places where we are able to access the amenities and services we need.

In March 2011 48 new council houses were completed in Elgin and tenants who were on the waiting list moved in.

In June 2010, the Scottish Government approved funding of £3.720m to enable Moray Council to build a further 124 houses in Elgin, Buckie and Keith, and construction work on these houses started in March 2011.

The properties are due for completion on a phased basis between December 2011 and January 2013.

All projects developed by the Council aim to address a broad range of housing need with accommodation provided for elderly, disabled as well as mainstream households. The housing is designed to be energy efficient using low-cost renewable energy sources and high levels of insulation. The estate layout design seeks to comply with the good practice guidance set out in the Scottish Government's policy statement "Designing Places" and the Council's Urban Design Guide.



Registered Social Landlords (RSLs) new build

The Council continues to work in partnership with locally-based RSLs to deliver its priorities for affordable housing provision. A large proportion of the Moray affordable housing programme has been delivered via the Moray Volume Procurement Initiative (MVPI). This is a partnership between the Council, local RSLs and a major local housing developer that aims to achieve procurement and cost efficiencies through large scale housing development and partnership working. To date over 500 affordable housing in Moray have been delivered by MVPI. During 2010/11, RSL new build completions were 242 in Elgin, Buckie and Forres. In 2011, projects were completed in Elgin and Buckie that will provide specially adapted supported accommodation for 18 people with learning disabilities.

Due to the concerns about the financial viability of projects in Moray in the context of reduced public subsidy levels, RSLs were unable to submit bids to the 2011 Innovation & Investment Fund to provide affordable housing in Moray.

Pressured Area Status

In May 2010 the Council was granted a Pressured Area Status designation for Speyside and the Cairngorms National Park. In January 2011, the Council was granted a Pressured Area Status designation for Buckpool, Buckie; and was granted a renewal of designation for Elgin, Lossiemouth and Forres rural. At September 2011, 27% of Moray Council tenants had their right to buy suspended by Pressured Area Status.

OUTCOME NO. 11

We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others.



Budget consultation

The consultation on the proposed Moray Council budget for 2011/12 involved the community to a much greater extent this year than ever before. The level of reduction in the council's spend was greater than in any previous years and the subsequent impact on residents predicted to be proportionately significant. The consultation undertook a series of public meetings, engagement with the Citizens' Panel and an online Budget Challenge computer game for younger residents. The feedback was analysed and presented to the Moray Council for decisions. The Moray Equalities Forum were consulted on the implications of the proposed budget cuts.

Community Engagement

The Moray Council's community support unit has facilitated numerous consultations over the year, including the budget, Community Learning and Development survey and the current consultation on Community Asset Transfer. The unit was also involved in the public consultations on the forthcoming Moray Economic Development Strategy.

Resilience to emergencies

In order to test procedures first responder agencies have for dealing with emergencies, regular exercises are held to ensure readiness for unexpected events, such as flooding, local security, weather events or other emergencies.

The following exercises took place this year:
RAF Bases Contingency Plan.
Flooding readiness and communications.
Control of major accident hazards (COMAH).

The extreme weather in 2010/2011 brought challenges for communities and public agencies. The council kept the area's main transport routes passable throughout the period in accordance with its winter weather policy, but many rural communities were unable to access services from key centres. Partners, including police, fire and rescue services and some voluntary agencies, worked together to ensure emergency supplies and medications were provided to remote communities.

Smarter

OUTCOME NO. 3

We are better educated, more skilled and more successful, renowned for our research and innovation.

UHI title

The University of the Highlands and Islands was formally brought into existence on 2nd February 2011.

The university comprises 13 academic partners from Shetland College in the North to Lews Castle College in the West and from Perth College in the South to Moray College in the East. Moray College is the third largest partner after Perth and Inverness, accounting for about 20% of UHI's student activity.

University status confers a number of benefits to the college, students and the area. These include:

- Choice of greater range of Higher National Certificates, Diplomas, Degrees – now to Honours level; also PhD.
- Allow students to access higher education while remaining in the area – of importance in terms of retaining young people in the area
- Attracting students from elsewhere to the area
- Greater economic benefits in terms of student spend, research chairs and area profile nationally.

Lifelong Learning

An employer survey undertaken last year indicated the need for more training in leadership and hospitality skills. Two new short courses were launched at Moray College, a City and Guilds Introductory Certificate in Hospitality Customer Care and a Level 2 course from the Team Leading Institute of Leadership and Management. A new full-time SVQ Level 3 in Hospitality Supervision and Leadership also commenced in August 2010.

A 'Skills for Choice' course was developed in partnership with Moray Council Educational Services and Skills Development Scotland, and was offered as a full-time further education course from August 2010. 20 students were subsequently enrolled. The course will have been evaluated before it is offered again in 2011.



OUTCOME NO. 4

Our young people are successful learners, confident individuals, effective contributors and responsible citizens.

A great deal of work has been undertaken in our schools and by officers across the partnership to support the implementation of Curriculum for Excellence (CfE).

In particular, in 2010/11 we have:

- Continued to develop leadership in our staff. Later this year we will be undertaking some more systematic work aimed at developing Principal Teachers.
- Improved learning and teaching, particularly through our involvement in a course entitled "Teaching for Understanding". In addition we are undertaking further work in developing learning communities where staff share expertise and help to support and develop each other.
- Developed learning communities where staff share expertise and help to support and develop each other.
- Worked on our central support for schools and pre-school provision, given the reduction in officer numbers.

Vocational Education/Skills

Banff & Buchan College has withdrawn from its facility in Keith. As a result, the main provider of college vocational input for all eight schools in Moray is now Moray College.

Changes in funding for Moray College have also impacted on provision. The College will honour its commitment to those in S3 in 2010/11 moving into S4 for 2011/12. As the S3 numbers in 2010/11 were large this has impacted on the S3 capacity for 2011/12.

Through discussions with schools and with Moray College, a menu of courses for all schools was produced. For the first time for S5/6, all schools collaborated in meeting needs through agreed college provision.

OUTCOME NO. 5

Our children have the best start in life and are ready to succeed.

From August 2007 to April 2010, HMIE have carried out inspections in 19 primary schools and four secondary schools within Moray.

Annual average ratings have improved year on year across all quality indicators, achieving average ratings ranging between 3.9 and 4.5 in 2009/10 against average ratings ranging between 2.6 and 3.6 in 2007/08, evidencing that the performance of our schools has improved across the board.

Primary schools performed particularly well in HMIE inspections, despite increased class sizes. The increase in the percentage of pupils in P1 – P3 who were in classes of 18 or less this year rose from 8% in 2009 to 26.1% in 2010. This is still high compared to the Scottish average of 21.7%.

Significant projects at individual schools are continuing. Specifically, major upgrades have been completed at both Buckie and Milne's High Schools, and the Public Private Partnership projects to replace Keith Primary

School and Elgin Academy are on schedule for completion by October 2011 and February 2012 respectively.



OUTCOME NO. 6

We have improved the life chances for children, young people and families at risk.

Looked after children

In Moray on April 1 2011 there were 207 looked-after children registered with the council. Of those, 87% were in home-based care arrangements, 32% of which were on supervision orders within their own home. There were 38% in foster care and 17% in kinship care arrangements. Of the 13% of children and young people accommodated in residential placements, 7 % were in out-of-area care. This represents a small increase of less than 1% on the previous year, but is a statistic the authority is working to reduce.



Wealthier and Fairer

OUTCOME NO. 1

We live in a Scotland that is the most attractive place for doing business in Europe

Working with business

The Elgin Business Improvement Development scheme (BIDs) has been very successful in piloting and delivering a wide range of activities in the town. These include marketing, developing and coordinating events, consultations, supporting transport initiatives, improving the appearance and cleanliness of town-centre by cleaning of the closes and removal of unsightly chewing gum. In partnership with other agencies, BIDs helped deliver elements of the Town Centre Regeneration funded project. This provided tangible benefits to town visitors, such as improved access, seating and decorative upgrades including floral planters, paving and better signposting.



The Community Planning Partnership continues to support Cifal Findhorn, the United Nations Institute for Training and Research for Northern Europe. Cifal is a hub for capacity building, leadership and knowledge sharing between local authorities, national governments, international organisations, the private sector and civil society.

The educational programmes offered by Cifal include instruction from leading experts in the fields of low carbon economy transition, renewable energy systems, sustainable urban services and green jobs. Targeted primarily at policy and decision makers, the seminars address the implications of climate change and promote solutions where people and business can prosper within environmental limits.



One of these programmes is Transition Towns Training, most recently held in Buckie. Transition Towns has emerged only in recent years. It is a citizen-led model for communities to progress their own ways of reducing CO² and energy consumption.

Account Management Programme

These are provided by Highlands and Islands Enterprise (HIE) to assist existing employers grow and develop their businesses. As part of the programme, during the year 21 growth projects and 5 growth plans were developed with local companies that resulted in £13.9million being added to the gross value of these enterprises.

Business Gateway

Moray's Business Gateway assisted 117 new businesses to establish in 2010, and held 125 workshops on aspects of running and developing business. Following the Ministry of Defence's Strategic Defence and Security Review, the Business Gateway has seen an unprecedented demand for its services. The partnership is keeping the support for this in-demand service under review to ensure it can meet the demand.

Moray Task Force

The future of the RAF bases in Moray was highlighted as at risk well before the Westminster government announced the Strategic Defence and Security Review in October 2010. Highlands and Islands Enterprise (HIE) had already prepared an economic appraisal of the area's dependency on MoD personnel, so when the Prime Minister announced the initial results of the review in October, effectively closing RAF Kinloss and placing doubt over the future of RAF Lossiemouth, the Task Force that was established on the day of the announcement was able to hit the ground running. The Task Force comprised representatives of all key partners and agencies from the Community Planning Partnership, but also included local businesses and other community organisations. An effective campaign was mounted, including a march through Lossiemouth in November attended by more than 7,000. The march attracted national media interest and the attendance of the then four leaders of Scotland's political parties: Alex Salmond, Ian Gray, Annabel Goldie and Tavish Scott.

HIE and its Community Planning partners developed a credible, compelling and ultimately successful case for the retention of RAF Lossiemouth, and on the back of that the new Economic Strategy for Moray has emerged to ensure the area diversifies its economy from its current public sector dependency.

OUTCOME NO. 2

We realise our full economic potential with more and better employment opportunities for our people

Life science centre design

The Moray College and NHS Grampian have jointly agreed £6m funding for the Life Science Centre in Elgin, and appointed a project manager and design team. The design is expected to go on public display towards the end of 2011, with work commencing shortly afterwards.

The project has been delayed by partner funding decisions and as at March 30th 2011 had only progressed 25% towards its target position. However, the Life Sciences centre is identified as one of the key drivers to diversification of the Moray economy and is now ready to proceed to construction stage.

Rural Development Strategy (LEADER Programme Moray 2009 – 2013)

The LEADER programme is part of the Scotland Rural Development Programme and is designed to promote economic and community development in rural Moray under two themes: Revitalising Communities and Progressive Rural Economy.

Funding is awarded by Local Action Groups (LAGs) who take decisions on projects which are community driven and have a wide community benefit. The LAGs are a partnership of non public and public bodies with a minimum representation of 50/50.

During 2010/11, just over 107 full-time jobs were created from the approval of 17 projects through LEADER funding. In total £767,607 of funding was provided – more than double the target of £300,000.



For alternative formats, languages or further information, please ask an English speaking friend or relative to:

Phone: 01343 563319

Email: equalopportunities@moray.gov.uk

Write to: Project Officer
Chief Executive's Office
High Street
Elgin
IV30 1BX

如要索取其他的版式、各種語文的翻譯本，或需要更詳細的資訊，請叫一位會說英語的朋友或親屬與我們聯繫：

電話： 01343 563319

電郵： equalopportunities@moray.gov.uk

信件郵寄地址： 計劃主任(平等機會)

Project Officer
Chief Executive's Office
High Street
Elgin
IV30 1BX

Jeżeli chcieliby Państwo otrzymać informacje w innym formacie, języku lub dodatkowe informacje, mówiący po angielsku znajomy lub członek rodziny może do nas:

Zadzwoń na numer: 01343 563319

Wyśłać mail: equalopportunities@moray.gov.uk

Adres korespondencyjny:

Project Officer
(Urządnik ds. Jednakowego
Traktowania Mniejszości Narodowych)
Chief Executive's Office
High Street
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IV30 1BX

Para outros formatos, idiomas ou para obter mais informações, peça para um amigo ou parente que fale a língua inglesa entrar em contato conosco:

Telefone: 01343 563319

Email: equalopportunities@moray.gov.uk

Endereço:

Project Officer
Chief Executive's Office
High Street
Elgin
IV30 1BX

More detailed information and statistics are available from our website, www.yourmoray.org.uk

Should you have any comment on the contents of this report, please contact
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The Moray Council, High Street, Elgin, IV30 1BX,
or email peter.jones@moray.gov.uk



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