

Moray Economic Partnership

Thursday 13th December 2018, 10am

Officers Mess, RAF Lossiemouth, Lossiemouth, IV31 6SD

Graham Leadbitter (Chair)	Moray Council
Wg Cdr Christine Ashton (CA)	OC Base Support Wing, RAF Lossiemouth
Sarah Riley Evans (SRE)	Community Development Officer, RAF Lossiemouth
Wg Cdr Dave Allen (DA)	OC Lossiemouth Transition Team, RAF Lossiemouth
Rhona Gunn (RG)	Moray Council
Jim Grant (JG)	Moray Council
Gordon Sutherland (GS)	Moray Council
Ewan MacIntosh (EM)	The Moray Strategic Business Forum
Andrew Anderson (AA)	TSIMoray
Dave Mc Callum (DM)	SDS
Stephen Sheridan (SS)	SDS
Fraser Grieve (FG)	SDCI
Helen Ross (HR)	Muckle Media
Murray Ferguson (MF)	Cairngorm National Park Authority
Donna Chisholm (DC)	HIE
Laurie Piper (LP)	Moray Speyside Tourism
Sarah Medcraf (SM)	Moray Chamber of Commerce
Jamie Hogg (HG)	NHS Grampian
Alasdair Pattinson	NHS Grampian
Joanne Chisholm (mins)	Moray Council

Apologies

Macolm McNeil	TSIMoray
Seonag Campbell	SDS
Jane Cumming	Platform PR
Dawn McNiven	Platform PR
Neil MacRae	Hitrans
Ranald Robertson	Hitrans

Introduction	
<p>Wg Cdr Christine Ashton welcomed MEP to RAF Lossiemouth on behalf of the station commander. Christine who had previously been in Lossiemouth back in 2010 when there was threat of closure explained it was a warm feeling returning to Lossiemouth in 2018 at such an exciting time having a 4 Typhoon Squadron. We are at the frontline of what RAF is doing and it is an exciting place to be at this time. Christine added that there is no other base that works with local community in terms of Economic Development as Lossiemouth does.</p>	

	<p>GL welcomed everyone to Moray Economic Partnership and asked for introductions to take place.</p>	
<p>1.</p>	<p>Staffing at Dr Gray's (Dr Jamie Hogg and Alasdair Pattinson)</p> <p>Alasdair Pattinson joined the meeting.</p> <p>JH explained that it has been a difficult period in the last year at Dr Gray's in connection with junior doctors, training, maternity and paediatric services. There was short term changes put in place and a lot of public interest and media but are now starting to build the services and do not want to be in the same situation again.</p> <p>Multi professional teams will be set up to work together and support consultants and will follow a training programme to be signed off October 2019 and are hoping for this to be in place by November 2019.</p> <p>The atmosphere is improving at the hospital and is now working closely with IJB and Glasgow School of Art who have a series of projects in 2019. They also have close links with the innovation health hub in Aberdeen where they have a dragons den where people bring forward ideas.</p> <p>GL added that his frustration is the communication and how members of the public view Dr Gray's and want to change people's perceptions. JH confirmed that relationships with colleagues in Aberdeen has improved and need to work on getting the pitch correct, share and promote Dr Gray's. They have now employed a communications officer as well as a PR consultant to ensure that all information is shared correctly with the public and is a key asset to provide good services in the region.</p> <p>DC asked more about issues in paediatrics and how MEP can help. JH explained that the issues in paediatrics are trying to get paediatricians to run services 24/7. Consultations are now 24/7 and the service runs from 8am – 10pm but if there is an emergency after 10pm there is someone on call to see child but Dr Gray's cannot keep child overnight and if this is required they would then have to go to Aberdeen. The service is back apart from children staying in hospital overnight and is not sure when it will return to full. Highland, Moray and Aberdeen all have the same issue and are working together but nurse staffing has now become difficult and for paediatric requires further training/expertise but will look at other services and benchmark throughout the country.</p> <p>AP advised that PR needs to be worked on and how to promote and make Moray feel like a more attractive place which requires a joint effort from NHS and MEP. Accommodation is also an issue especially when not staying for long periods of time but some work has been done with local providers and Moray College for accommodation for students. AP added that car parking at Dr Gray's is also an issue. It</p>	

	<p>is used by others working in the area as well as staff and patients.</p> <p>Richard Lochhead has a keen interest to support the maintenance of services at Dr Gray's and is encouraging of partners to showcase and promote Moray as a place Moray as a place to live, work and visit.</p> <p>JH further added that many interviews are via VC and not many people are aware of where Elgin is.</p> <p>JG is pleased to hear the relationship is fixed between Moray and Aberdeen and RG added that communications are now there in Moray and need to link to key milestones as well through communications around the anniversary. NHS are also looking at having a public event showcasing all details and paint a picture of what the hospital will be like in the future.</p> <p>Recruitment will continue to maintain level of services and key messages sent out to families looking to move to the area highlighting that you can have a baby at Dr Gray's and your children will be looked after in Moray. JH/AP will send details onto SM and will discuss media and communications with HR.</p> <p>It would also be useful to work with RAF/Army and spouses to provide details for them to move to the area long term which is a big ask but having a joint approach to ensure they are aware of what Moray has to offer.</p> <p>Jamie and Alasdair left the meeting.</p>	<p>JH/AP/ HR</p>
<p>2.</p>	<p>Meeting Note and Actions from September 2018</p> <p>Since the last meeting JJ has stepped down as vice chair. EM advised JJ announced he would step down as Chair of the Moray Strategic Business Forum, the forum make up will require reviewing which has been the same since 2011/2012 and draft constitution of how the new forum will operate. Once this has been agreed the Forum will provide everyone with details.</p> <p>Gratitude was expressed to JJ on work completed through Moray Strategic Business Forum and on behalf of Moray Economic Partnership thanks for the commitment and work on the partnership.</p> <p>All agreed minute as an accurate record and all actions complete.</p>	
<p>3.</p>	<p>Moray Growth Bid</p> <p>GL confirmed a showcase took place in Edinburgh on 4th December and felt it was useful since it was the first time Moray have showcased in Parliament. It would have been nice to have more in terms of the number of MSP's attending but there was support there to represent Moray and was a worthwhile event and also to unite the MGD team.</p> <p>RG advised that on the same day of the evening event at Holyrood the MGD team met</p>	

<p>with SG civil servants who provided comments on each project. In terms of how things have moved on there are a couple of changes mainly on the project for UHI hubs. DP explained that the focus on the second hub will now focus on supporting the skills needs for employees associated with development and operation of RAF Lossiemouth. DP advised Moray College UHI is not abandoning its intent to provide educational support to grow the digital and creative sector.</p> <p>RG added there is potential for closer working with MOD and Boeing to support provision of aerospace skills in Moray. There has been huge amount of support from Richard Lochhead and he would like to host stakeholder event to try and develop the piece and use this opportunity to influence in Moray the provision of further and higher education in Science Technology Engineering and Maths science. HIE are supportive and is a work in progress.</p> <p>Douglas Ross is also keen to be involved with Boeing and work with MOD and there are still plans to have a growth deal showcase event in Westminster hosted by Douglas Ross.</p> <p>RG advised there more preparatory work is underway on two of the proposed growth deal projects ahead of reaching an agreed Heads of Terms. These are Industry 4.0 which will be renamed "Moray Manufacturing and Innovation centre" which DC is progressing. DC is working with SG feedback then will work more with businesses. The expectation is that this should be a regional centre for the Highlands and Islands and not a replication of centres included in Highlands or Islands growth deals. DC has been working on and will be in a clearer place in next 3 months. The other project is the Cultural Quarter for which JG chairs a working group and is moving forward with the development of proposals relating to Elgin Town Hall, the development of a hotel and Grant Lodge proposals which connect all these elements and supports talent attraction and retention of younger people in the area.</p> <p>The feedback received at the workshop has been the first detailed feedback and the quality and depth varied across the projects proposed. It is now clear a key factor in reaching a deal will be political negotiation. It is expected that projects will have to flex where politics dictate. During the workshops the position by UK Government is that they are not comfortable with funding revenue elements within projects. Another requirement was confirmed of the need for projects to produce wider regional impact. RG has had communications and viewed another piece of work published by Scottish Government and will need support of influencers at Holyrood and from UK Government.</p> <p>The next stage is to submit a revised programme. SG and UK Government will discuss the submissions and by February/March 2019 we will have more information on projects that government will support with funding. RG advised unlikely to receive full ask of over 200 million that is some of the proposed projects will either not be funded at all or fully funded by Growth Deal. Therefore, will need to decide in negotiation of the deal which projects would have the most benefit for Moray and prioritise funding</p>	
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	<p>of those projects. Further it is possible that projects promoted by the governments not currently included in the proposed deal will emerge and be substituted.</p> <p>A negotiations team will be set up through the MGD board in Summer 2019 at the earliest but no later than end of year.</p> <p>GL added that there was a meeting with Paul Wheelhouse in connection with Digital/Energy. It was a good meeting and there was a commitment from him for us to work with civil servants for fibre rollout and may be willing to fund 4G infill. There was useful discussions on energy projects which all fit in neatly with a number of strategies the government have.</p> <p>UK Government funding for full fibre is in place where this will not be reached by the commercial market. JG is discussing with the Scottish Futures Trust complex R100 commitment from SG. There is a risk that if we invest in infrastructure in Moray those providers may be obliged to provide this anyway. Therefore any project included in the growth deal proposal should only seek to address provision additional to that which will be covered by R100. A strategic outline case requires to be done and keep it flexible just now; we have contact with SG and Stuart Robertson at HIE.</p> <p>JG advised discussions also included the growth deal gas pipeline proposal and opportunities to develop infrastructure for use of hydrogen. He advised we need to influence governments energy strategy for infrastructure provision which is around 15-20 years away. A pipeline is in the strategy just now but not in the North East. At the meeting they planted a seed that the North East is the best place and if doing the pipeline ensure it is hydrogen ready.</p>	
<p>4.</p>	<p>Moray Economic Strategy</p> <p>DC explained that final comments from partners on the draft strategy document had been addressed and the strategy is now a finished document. DC gave thanks to the strategy working group.</p> <p>The strategy is based on research carried out in recent years relating to the Skills Investment Plan and the Moray Growth Deal including papers from HIE, SDS, Moray Council, the Strategic Business Forum and the Chamber of Commerce . Wider stakeholder groups have therefore been involved in the drafting. In the next 3 years need to deliver and then for the strategy to be refreshed.</p> <p>The working group require one more meeting to devise the governance structure and sub groups to oversee implementation of the strategy. This proposal will be put back to the partnership for consideration.</p>	<p>DC</p>
<p>5.</p>	<p>Skills Investment Delivery Plan</p> <p>A leaflet was circulated to MEP and RG advised that this is an easy read summary of Skills Investment Delivery Plan. RG is pleased to see this as EKOS said we had too many strategies and no framework and could not demonstrate progress. The delivery plan</p>	

	<p>now has outcomes we are to achieve and the leaflet includes themes but not PI's. There has been a comprehensive bit of work with SDS, NHS, Moray Council, HIE and is what is required in an employability and skills arena. Actions are now smart and will be able to demonstrate the progress we are making with those. There has been a huge effort from partners and RG thanked.</p> <p>GL added that it will be challenging for us to keep up with demand and people with the correct skills which will be mentioned at the launch later today. We are going for a position where we have military service and it will be a big challenge to make this work.</p> <p>Conversations took place and it was agreed that at a future meeting there is a need to discuss what the partnership can do about low wages/low skills and qualifications in Moray and also look at employers needs too.</p>	
<p>6.</p>	<p>My Moray Refresh</p> <p>HR displayed the new My Moray website and asked for all members of MEP to have a look through and advise HR of any changes.</p> <p>It was agreed that it would be good to have more photos including people.</p> <p>HR will be in touch with RAF Lossie as they may have some useful photos and details for the website.</p>	<p>ALL</p> <p>HR</p>
<p>7.</p>	<p>Media Services Contract</p> <p>The media services contract for MEP expires on 16th May 2019 and partners (Moray Council, HIE and Moray College UHI) have the following options to consider –</p> <ol style="list-style-type: none"> 1. To decide to extend or procure afresh 2. To decide which partner will procure if procuring afresh and for partners to commit staff resources to doing this; and 3. To commit to put fund in place to pay for the service 2019/20. <p>RG added that if extending contract we need to know budgetary commitments from partners. The review will need to take place early next year if that is what is decided to start the process.</p> <p>DC advised an offline discussion needs to take place looking at KPI's and what we are achieving, our focus for next year and getting value for money but HIE are committed in principle. DP agreed.</p> <p>Other members who are not funders thought that there has been good media presence and very positive. SM added that she was happy but not sure what to ask for as not a contributor.</p> <p>It was mentioned that a year from now may be a good time to change but if looking at</p>	

	<p>changing at this stage we need to keep in mind that the next few months are critical with heads of terms and is a crucial time to be changing media.</p> <p>Agreed in principle subject to the meeting to discuss progress and financial commitment and meaningful performance indicators.</p> <p>Partners to send GS details of what they would like to see included in the next contract to be discussed at the review meeting.</p>	<p>DC/DP</p> <p>/GS/RG</p>
8.	<p>AOB</p> <p>PR activity circulated from September 2018 – December 2018 showing media coverage, social media followers. Coverage book is linked to agenda.</p> <p>DC added that at a future meeting we should discuss the implications of the announcement of the A96 route once we have detail.</p>	
9	<p>Date of Next Meeting</p> <p>28th February 2019, 10am - venue to be confirmed.</p>	